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## Wireless Technology That Saves Lives Terre Haute, Indiana - March 3, 2003 By Jay Moore

Road construction causes many dangers for both the workers on the job and the people in vehicles that are forced to travel through the construction zones. According to the CDC's website, approximately 120 construction workers lose their lives in traffic related accidents every year. Wireless technology has provided a means to make these areas safer for everyone.

United Rental, one of the companies participating in the construction project on Interstate 70 between Marshall and Martinsville, has deployed special cameras and sensors to monitor the traffic flow into the construction zone from both east and west. The data from the sensors is transmitted via a wireless Internet connection provided by Joink, Incorporated of Terre Haute. The information is then processed, and if there is a traffic problem, motorists can be diverted to an alternate route by the warning signs, which are also updated via Joink's wireless Internet connection. This use of technology will allow for a higher degree of safety for the construction workers and provide a more hassle-free experience for the traveling public since it allows traffic to be rerouted miles before it reaches the construction area.



The combination of a wireless Internet connection, such as the one provided by Joink, Incorporated, and roadside displays can provide life-saving ideas for other venues as well. It is one of the possible solutions for the Amber Alert System, which will provide motorists with information about missing persons.

For more information, please contact Joink, Incorporated at 1362 Wabash Avenue in Terre Haute, call 888-31-JOINK, or stop at the local Authorized Dealer in your area.

Pictured: A construction sign with an antenna mounted on it to send and receive the wireless Internet connection provided by Joink, Incorporated.

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